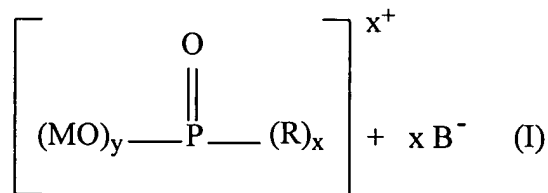
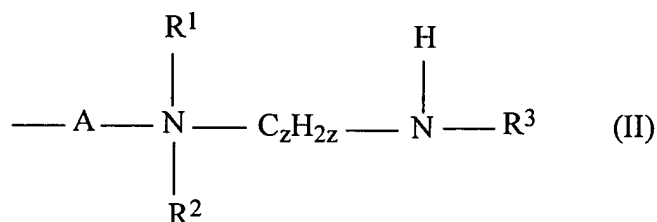


14. (NEW) A composition for coloring keratin fibers comprising  
(a) at least one tenside of formula (I)



wherein y is an integer from 0 to 2, x is an integer from 1 to 3, and the sum of x and y is 3, wherein M is hydrogen, an alkali metal, alkaline earth metal, or an ammonium cation, or an alkyl radical having 1 to 4 carbon atoms that is optionally substituted by one or more hydroxyl groups, wherein B is a physiologically compatible anion, and wherein R is a radical of formula (II),



in which z is an integer from 1 to 4, R<sup>1</sup> and R<sup>2</sup>, independently of one another, are a C<sub>1</sub> to C<sub>4</sub> alkyl radical, that is optionally substituted by one or more hydroxyl groups, or an acyl group, A is -O-CH<sub>2</sub>-CH<sub>2</sub>-CH<sub>2</sub>-, -O-CH<sub>2</sub>-CH<sub>2</sub>- or -O-CH<sub>2</sub>-CHOH-CH<sub>2</sub>-, and R<sup>3</sup> is a branched or unbranched, saturated C<sub>8</sub> to C<sub>18</sub> acyl radical, or a branched or unbranched, monounsaturated or polyunsaturated C<sub>8</sub> to C<sub>18</sub> acyl radical;

(b) at least one conditioning component; and

(c) at least one dye or dye precursor, or combinations thereof.

15. (NEW) The composition of claim 14, wherein the composition further comprises at least one anionic tenside.
16. (NEW) The composition of claim 15, wherein the anionic tenside comprises a soap.
17. (NEW) The composition of claim 14 wherein the conditioning component comprises a low molecular weight quaternary ammonium compound.
18. (NEW) The composition of claim 14 wherein the conditioning component comprises a cationic polymer.
19. (NEW) The composition of claim 18 wherein the cationic polymer comprises a quaternized cellulose derivative.
20. (NEW) The composition of claim 18 wherein the cationic polymer comprises Polyquaternium-2.
21. (NEW) The composition of claim 14 wherein the conditioning component comprises a quaternized protein hydrolyzate.
22. (NEW) The composition of claim 14 wherein the conditioning component comprises a silicone oil.
23. (NEW) The composition of claim 14 wherein the dye or dye precursor comprises at least one oxidative developer dye precursor.

24. (NEW) The composition of claim 14 wherein the dye or dye precursor comprises at least one indole derivative, or indoline derivative, or combinations thereof.

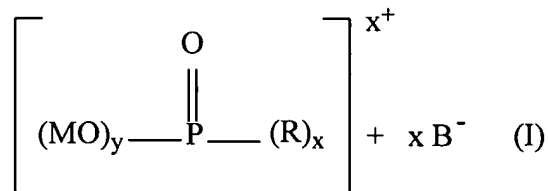
25. (NEW) The composition of claim 14 wherein the dye or dye precursor comprises at least one substantive dye, or natural dye, or combinations thereof.

26. (NEW) The composition of claim 14 wherein the tenside of formula I comprises at least one compound selected from Linoleamidopropyl PG-Dimonium Chloride Phosphate, Cocamidopropyl PG-Dimonium Chloride Phosphate or Stearamidopropyl PG-Dimonium Chloride Phosphate, or combinations thereof.

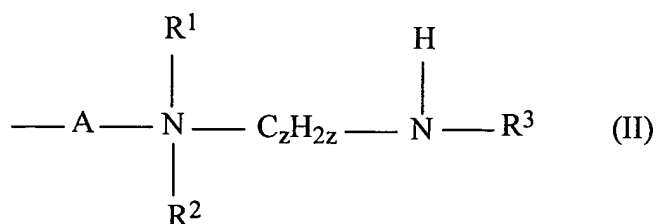
27. (NEW) The composition of claim 26 wherein the conditioning component comprises at least one low molecular weight quaternary ammonium compound or cationic polymer, or combinations thereof.

28. (NEW) A method for coloring keratin fibers comprising applying to keratin fibers a composition comprising

(a) at least one tenside of formula (I)



wherein y is an integer from 0 to 2, x is an integer from 1 to 3, and the sum of x and y is 3, wherein M is hydrogen, an alkali metal, alkaline earth metal, or an ammonium cation, or an alkyl radical having 1 to 4 carbon atoms that is optionally substituted by one or more hydroxyl groups, wherein B is a physiologically compatible anion, and wherein R is a radical of formula (II),



in which z is an integer from 1 to 4, R<sup>1</sup> and R<sup>2</sup>, independently of one another, are a C<sub>1</sub> to C<sub>4</sub> alkyl radical, that is optionally substituted by one or more hydroxyl groups, or an acyl group, A is -O-CH<sub>2</sub>-CH<sub>2</sub>-CH<sub>2</sub>-, -O-CH<sub>2</sub>-CH<sub>2</sub>- or -O-CH<sub>2</sub>-CHOH-CH<sub>2</sub>-, and R<sup>3</sup> is a branched or unbranched, saturated C<sub>8</sub> to C<sub>18</sub> acyl radical, or a branched or unbranched, monounsaturated or polyunsaturated C<sub>8</sub> to C<sub>18</sub> acyl radical;

(b) at least one conditioning component; and

(c) at least one dye or dye precursor, or combinations thereof.

29. (NEW) The method of claim 28 wherein the composition further comprises at least one anionic tenside.

30. (NEW) The method of claim 29 wherein the conditioning component comprises at least one low molecular weight quaternary ammonium compound, or cationic polymer, or combinations thereof.

31. (NEW) The method of claim 30 wherein the tenside of formula I comprises at least one compound selected from Linoleamidopropyl PG-Dimonium Chloride Phosphate, Cocamidopropyl PG-Dimonium Chloride Phosphate or Stearamidopropyl PG-Dimonium Chloride Phosphate, or combinations thereof.

32. (NEW) The method of claim 30 wherein the anionic tenside comprises a soap.

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